

FRANCISCO PABLO FLORES TAIPE

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RESEARCH INTERESTS

Research Interests: (behavioral) development economics, economics of inequality, economics of education, gender economics.

ACADEMIC POSITIONS

Postdoc in the EDUCHANGE project *Sep. 2025*
University of Iceland (Iceland)

Postdoc in the Chair of Methods of Empirical Social Research *Sep. 2024 - Aug. 2025*
Universität Potsdam (Germany)

Postdoc in the Economics of Innovation and Creativity *Aug. 2023 - Aug. 2025*
Leibniz Universität Hannover (LUH) (Germany)

EDUCATION

Doctor in Economics (summa cum laude) *2018 - 2023*
University of Kassel (Germany)
Thesis: Testing the Impact of Large-scale Digital Support on Students' Paths Toward College Education.

M.Sc. in Economic Behavior and Governance *2016 - 2018*
University of Kassel (Germany)
Thesis: Showing Life Opportunities: Increasing opportunity-driven entrepreneurship and STEM careers through online courses in schools.

B.Sc. in Economics *2005 - 2011*
Pontificia Universidad Católica del Ecuador (Ecuador)
Thesis: The Ecuadorian electricity sector over the last 20 years: strategies to achieve energy security.

PUBLICATIONS

Asanov, Igor; Astebro, Thomas; Buenstorf, Guido; Crepón, Bruno; Flores Taipe, Francisco; McKenzie, David; Mensmann, Mona; and Schulte, Mathis. (2026) "Remote delivery of STEM and entrepreneurship role models at scale changes college major choice in Ecuador."

Nature Human Behavior, forthcoming

Asanov, Igor; Asanov (Noha), Anastasiya; Astebro, Thomas; Buenstorf, Guido; Crepón, Bruno; Flores Taipe, Francisco; McKenzie, David; Mensmann, Mona; and Schulte, Mathis. (2023) "System-, Teacher-, and Student-level Interventions for Improving Participation in Online Learning at Scale in High Schools."

PNAS, 120 (30)

Asanov, Igor; Flores Taipe, Francisco; McKenzie, David; Mensmann, Mona, and Schulte, Mathis. (2021) "Remote-learning, time-use, and mental health of Ecuadorian high-school students during the COVID-19 quarantine." **World Development, Vol. 138.**

WORKING PAPERS

Flores, Francisco. "Academic aspirations and income inequality: spillover effects of a video-based role model intervention among teenagers." (**Job Market Paper**)

WORK IN PROGRESS

Asanov, Igor; Astebro, Thomas; Buenstorf, Guido; Crepón, Bruno; Flores, Francisco; McKenzie, David; Mensmann, Mona; and Schulte, Mathis. "Showing Life Opportunities: Preliminary analysis of the effect of an Entrepreneurial training."

Flores, Francisco. "Academic Aspirations and Gender Homophily: The Causal Effect of Male and Female Role Models on Ecuadorian High School Students."

PRE-REGISTRATIONS

Flores, Francisco; Kohlmeier, Markus, and Reimer, David. "EDUCHANGE - Changing Inequality at Educational Transitions: Randomized Controlled Trial at the transition from academic upper secondary to postsecondary education."

HONOURS AND AWARDS

Path to Scale Award (2019)

Donor: Innovation for Poverty Action (IPA)

Project: Showing Life Opportunities: Increasing opportunity-driven entrepreneurship and STEM careers through online courses in schools.

Path to Scale Grant (2020)

Donor: Innovation for Poverty Action (IPA)

Project: The Impact of an Online Entrepreneurial Mindset Training for Youth in Ecuador.

IGL Grants Program (2018)

Donor: Innovation Growth Lab (IGL)

Project: Showing Life Opportunities: Increasing opportunity-driven entrepreneurship and STEM careers through online courses in schools.

CONFERENCES AND SEMINARS

Flores, F. "Post-secondary choices: The influence of a video-based role model intervention on teenagers' aspirations and expectations." SEEDEC 2024. June 13th, Bergen (Norway).

Flores, F. "Academic aspirations and income inequality: spillover effects of a video-based role model intervention among teenagers." LESE 2024. January 18th, Lisbon (Portugal).

Flores, F. "Academic aspirations and income inequality: spillover effects of a video-based role model intervention among teenagers." SEET 2023. February 2nd, Valencia (Spain).

Flores, F. "Inspiring the way to a better future: The effect of role models on reshaping the academic ambitions of disadvantaged students." ESA's Job-Market Candidates Seminar Series. December 14th (online).

Flores, F. "Inspiring the way to a better future: The effect of role models on reshaping the academic ambitions of disadvantaged students." AEFPP workshop: Junior Scholars and the Job Market. November 11th (online).

Flores, F.: Aspirations, Poverty and Education: Can a role model intervention mitigate the consequences of deprivation? Lessons from Ecuador. ESA European Meeting. September 3rd, Bologna (Italy).

Flores, F.: Effects of a Role Models Intervention on Promoting STEM and Entrepreneurship Activities among High School Students. Experimental Economics Conference 2022 (USFQ). July 7th, Galapagos (Ecuador). (Co-authors: Asanov I., Astebro T., Bünstorf G., Crépon B., McKenzie D., Mensmann M., Schulte M.)

Flores, F.: Effects of a Role Models Intervention on Promoting STEM and Entrepreneurship Activities among High School Students. ESA World Meeting. June 15th, Boston (USA). (Co-authors: Asanov I., Astebro T., Bünstorf G., Crépon B., McKenzie D., Mensmann M., Schulte M.)

Flores, F.: Effects of a Role Models Intervention on Promoting STEM and Entrepreneurship Activities among High School Students. Advance in Field Experiments Meeting (AFE). June 9th, Chicago (USA). (Co-authors: Asanov I., Astebro T., Bünstorf G., Crépon B., McKenzie D., Mensmann M., Schulte M.)

Flores, F.: Effects of a Role Models Intervention on Promoting STEM and Entrepreneurship Activities among High School Students. Copenhagen Education Network Workshop (CEN). March 29th, Copenhagen (Denmark). (Coauthors: Asanov I., Astebro T., Bünstorf G., Crépon B., McKenzie D., Mensmann M., Schulte M.)

Flores, F.: Impacts of Personal Initiative and Negotiations Training on Remote-Learning, Time-Use, and Mental Health of Ecuadorian High-School Students during the COVID-19 Quarantine. ESA World Meeting. September 11th, Virtual. (Co-authors: Asanov I., McKenzie D., Mensmann M., Schulte M.)

ESA = Economic Science Association — SEET = Southern Europe Experimental Team

AEFP = Association For Education Finance and Policy

LESE = Lisbon Economics and Statistics of Education

SEEDEC = Symposium on Economic Experiments in Developing Countries

TEACHING ACTIVITIES

Lecturer: in chronological order

- Economics of Entrepreneurship *Winter Semester 2024 - 2025 — 5 ECTS*
- Behavioral Economics of Poverty *Summer Semester 2024 — 5 ECTS*
- Economics of Entrepreneurship *Winter Semester 2023 - 2024 — 5 ECTS*
- Behavioral Economics of Poverty *Summer Semester 2023 — 5 ECTS*
- Economics of Entrepreneurship *Summer Semester 2021 — 6 ECTS*

Adjunct Lecturer: in chronological order

- (Quasi-) Experiments in Entrepreneurship Research *Winter Semester 2019 - 2020 — 6 ECTS*
- Field Experiments *Summer Semester 2019 — 3 ECTS*
- Intellectual Property Rights *Winter Semester 2018 - 2019 — 6 ECTS*

Member of doctoral board:

- Püttmann, V. (2024) Doctoral thesis: Essays on the Interrelations Between Academics and Society

Thesis Supervisor:

- Thies, A. E. (2022 — 30 ECTS) MSc thesis: Greenspace and adolescents' mental health: literature review and suggestions for future research
- Zeyrek, M. (2022 — 30 ECTS) MSc thesis: The Effect of Labor Market Conditions on Gender-Based Violence: A Literature Review

WORK EXPERIENCE

The World Bank Group

May 2023 - May. 2023

Short-term Consultant

- Designing an assessment tool to measure adolescents' perceptions of educational videos.
- Validating the assessment tool with qualitative evidence (focus groups).
- Collecting young adults' perceptions of a set of videos featuring role models.

The World Bank Group

July 2020 - Oct. 2020

Short-term Consultant

- Setting the field to expand an online educational program nationwide.
- Monitoring a team that supports students and teachers while interacting with online solutions.
- Solving issues associated with working with new technologies, particularly in remote areas.

The World Bank Group

May 2019 - Aug. 2019

Short-term Consultant

- Piloting an online intervention designed to train high school students at scale.
- Training teachers and administrative personnel to work with online solutions at scale.
- Monitoring rapid-fire data collection using phone-based tools.
- Organizing data collection during the COVID-19 health emergency.

University of Kassel

Feb. 2017 - Apr. 2018

Research Assistant

- Research fields: record linkages, the economics of innovation.
- Key tasks: literature review, data cleaning, compilation, and preparation.

Quantitative Research Center for Economic and Social Development (Económica-CIC)

Apr. 2014 - Apr. 2015

Senior consultant

- Evaluation of educative solutions to improve students' situation at scale (mixed methods).
- Preparing policy briefs to document lessons learned of project interventions.
- Presenting research findings to policymakers and the general audience.
- Supporting dialogue with policymakers from organizations such as the Ministry of Education of Ecuador or the National Secretary of Planning (Senplades).

Ekos corporation

Apr. 2010 - Nov. 2013

Regional Coordinator of Economic Content

- Design and monitoring of indexes for measuring private and public companies' performance.
- Managing human and financial resources.
- Drafting articles and special editions for the Ekos Magazine for Ecuador and Peru.

NETWORKS AND MEMBERSHIPS

Innovation for Poverty Action (IPA)

Since 2020

International Center for Higher Education Research (INCHER)

Since 2019

Economics Science Association (ESA)

Since 2018

SKILLS

Computer R, STATA (Intermediate)
Languages Spanish (native), English (fluent), German (intermediate)

REFERENCES

Guido Bünstorf Professor
at the Department of Economics
at University of Kassel (PhD Supervisor)

Mona Mensmann Associate Professor of Innovation Management and Entrepreneurship
at the Faculty of Management, Economics, and Social Sciences
at the University of Cologne.

Thomas Åstebro L'Oreal Professor of Entrepreneurship
at the Department of Economics
at HEC Paris

Marina Schröder Professor of Economics and Innovation Economics
at the Institute of Innovation Economics
at Leibniz University Hanover (LUH)